

## Privacy Policy – CoC Playful Minds

At CoC Playful Minds A/S ("CoC Playful Minds", "us", "we" or "ours") data protection and confidentiality is a high priority. This privacy policy sets out clear guidelines for how CoC Playful Minds processes your personal data.

Further, we explain how we use the personal data that you leave and/or provide when you visit our website [www.cocplayfulminds.org](http://www.cocplayfulminds.org) and use the various services on the websites.

### 1. Data controller and contact information

This website is operated and owned by:

CoC Playful Minds A/S  
Gammelbro 38  
7190 Billund  
CVR. 34087512  
Tel. +45 29 27 44 71  
E-mail: [pkw@cocplayfulminds.org](mailto:pkw@cocplayfulminds.org)

### 2. Collection of personal data

You will always be informed in connection with collection of personal data about you. The personal data collected by us may include, for instance, your name, your email address, and similar identification data, including information about your navigation on the website.

In connection with the submission of your data it will always be stated whether the submission is voluntary or necessary for completing the desired action.

Your personal data is collected in one or several of below cases:

- When you sign up for our newsletter
  - When you sign up for our events or other activities
  - When you participate in one of our competitions
  - When you contact us in other cases via phone or e-mail
- We take photos and/or make video recordings to share the activities that take place at CoC Playful Minds. This is done in accordance with current legislation, and we will ask for your consent if required.

### 3. Use of personal data

Personal data is collected and will be used in connection with:

- Sign-ups for newsletter
- Participation in competitions and/or other events

- Send-outs of other marketing material, including invitations to events
- Statistics
- Other marketing initiatives, including press releases

Please note, that we will only use your personal data to send marketing material if you prior have given your explicit consent, unless legislation allows us to contact you without your prior consent.

Photos and/or video recordings are shared on our websites and/or social medias to share our activities and enthusiasm for playful learning.

CoC Playful Minds keeps statistics about which areas of the website our users visit. This data does not contain personal data. Knowledge about the users' use of the websites is gained with help from the collected data. This information is used to improve the website. We do use data about how our users navigate, to better understand how our users use the [www.cocplayfulminds.org](http://www.cocplayfulminds.org), and from that we try to improve the websites. We are not able to see where you come from or where you are going on the internet after you leave our site. We do not sell or otherwise disclose information about how our user navigate and use our websites.

#### 4. Transfer to other data controllers

We do not transfer your personal data to a third party without your consent. Under specific circumstances and with reference to legislation, it might be necessary to transfer information to public authorities or the police. For example, information may be disclosed to the police in case of suspicion of credit card fraud.

When we share photos on social medias, the current terms of the relevant social media apply.

#### 5. Deletion of personal data

We will delete your personal data when we no longer need to process them in relation to one or more of the purposes set out above in section 3. However, the data may be processed and stored for a longer period in anonymized form.

#### 6. Cookies

We use cookies on our website. You can read more about the use of cookies in our Cookie Policy, which you can find on the following link: [www.cocplayfulminds.org](http://www.cocplayfulminds.org)

#### 7. Security

We have implemented security measures to ensure that our internal procedures meet our high security policy standards. Accordingly, we strive to protect the quality and integrity of your personal data.

#### 8. Your rights

You are at any time entitled to be informed of the personal data about you that we process, but with certain legislative exceptions. You also have the right to object to the collection and further processing of your personal data. Furthermore, you have the right to have your personal data

rectified, erased or blocked according to the rules. Moreover, you have the right to receive information about you that you have provided to us, and the right to have this information transmitted to another data controller (data portability).

9. Withdrawal of consent

You may, at any time, withdraw any consent you have given and we will delete your personal data, unless we can continue the processing based on another purpose. If you wish to withdraw your consent, please contact us at [pkw@cocplayfulminds.org](mailto:pkw@cocplayfulminds.org) or +45 2927 4471.

10. Links to other websites etc.

Our website may contain links to other websites or to integrated sites. We are not responsible for the contents of the websites of other companies or for the practices of such companies regarding the collection of personal data. When you visit other websites, you should read the owners' policies on the protection of personal data and other relevant policies.

11. Amendment of data etc.

If you want us to update, amend or delete the personal data that we have recorded about you, wish to get access to the data being processed about you, or if you have any questions concerning the above guidelines, you may contact us at the following address/telephone/e-C

CoC Playful Minds A/S  
Gammelbro 38  
7190 Billund  
CVR. 34087512  
Tel. +45 2927 4471  
E-mail: [info@cocplayfulminds.org](mailto:info@cocplayfulminds.org)

12. Complaints

If you wish to appeal against the processing of your personal data, please contact us by email, telephone or letter as indicated in section 14 above. You may also contact the Data Protection Agency, Borgergade 28, 5., 1300 Copenhagen K.

This privacy policy was last updated on the 1st of June 2018